

NEW!

WITH EXPANDED  
CATEGORIES &  
UPDATED  
MARKET VALUES

# LUXURY INTERIOR DESIGN ROADMAP

A thoughtful room-by-room planner to help  
you confidently map out your furnishings and  
construction investment





I see you're ready to transform your home into a space that truly reflects your lifestyle and aspirations, but you might be feeling a bit unsure about where to begin when it comes to budgeting. You're not alone—navigating the world of design investments can feel like a maze, even for the most visionary homeowners.

That's why I created the **\*\*Interior Design Investment Guide\*\***—a resource designed to empower you with clarity and confidence as you embark on your design journey.

Many homeowners and professionals like you wrestle with the question, "How much should I invest to create the home I've always dreamed of?" With so many options and variables, it's easy to feel overwhelmed. This guide is here to simplify the process and illuminate your path forward.

Whether you're envisioning an elegant refresh or a complete transformation, the guide breaks costs into approachable categories —'Good,' 'Better,' and 'Best'—offering a tailored roadmap to align with your goals and lifestyle. It's more than just numbers; it's a tool to help you design with intention and purpose.

Inside, you'll also find a practical, printable worksheet to customize your budget and turn your vision into a tangible plan.

And when you're ready to take the next step, know that I'm here—not just as a designer but as a guide who's passionate about helping you create a space that inspires, restores, and elevates. Let's collaborate to make your dream home a reality.

Reach out at **\*\*info@designwithveronica.com\*\*** or explore the guide at your own pace.

Here's to crafting a home that reflects your unique story and the life you're building. Let's get started!



# REMODEL ESTIMATES



	GOOD	BETTER	BEST
Cosmetic Kitchen Remodel	\$20,000 - \$40,000	\$40,000 - \$60,000	\$60,000 - \$175,000+
Full Kitchen Remodel	\$50,000 - \$65,000	\$65,000 - \$90,000	\$90,000 - \$225,000+
Cosmetic Primary Bathroom Remodel	\$18,000 - \$25,000	\$30,000 - \$40,000	\$40,000 - \$60,000+
Full Primary Bathroom Remodel	\$30,000 - \$40,000	\$40,000 - \$60,000	\$60,000 - \$85,000+
Cosmetic Bathroom Remodel	\$12,000 - \$18,000	\$18,000 - \$30,000	\$30,000 - \$50,000+
Full Bathroom Remodel	\$25,000 - \$40,000	\$40,000 - \$60,000	\$60,000 - \$75,000+
Powder Bath Remodel	\$12,000 - \$25,000	\$25,000 - \$35,000	\$35,000 - \$50,000+
Home Remodel General Costs	\$90 - \$120/sf	\$120 - \$180/sf	\$180 - \$250/sf+



# MATERIAL ESTIMATES



	GOOD	BETTER	BEST
Wood Flooring (per sf)	\$3 - \$5	\$6 - \$10	\$10 - \$18+
Tile Flooring (per sf)	\$2 - \$6	\$7 - \$15	\$15 - \$35+
Carpeting (per sf)	\$2 - \$5	\$5 - \$10	\$10 - \$25+
Wall Tile/Backsplash (per sf)	\$4 - \$9	\$9 - \$18	\$18 - \$35+
Wallpaper (per roll)	\$75 - \$100	\$100 - \$250	\$250 - \$500+
Countertops (per slab)	\$1,500 - \$3,000	\$3,500 - \$5,500	\$6,000 - \$10,000+
Cabinetry (per box/each)	\$200 - \$350	\$400 - \$1,000	\$1,000 - \$2,500+
Cabinet Hardware (each)	\$4 - \$8	\$9 - \$20	\$21 - \$100+
Door Handles (each)	\$30 - \$75	\$75 - \$250	\$300 - \$1,000+
Barn Door + Track System	\$500 - \$1,000	\$1,500 - \$3,000	\$3,500 - \$9,000+
Light Fixtures	\$250 - \$1,500	\$1,500 - \$3,000	\$3,000 - \$7,000+
Cooktop/Range	\$1,500 - \$2,000	\$2,000 - \$3,500	\$3,500 - \$7,500+
Oven	\$1,500 - \$2,500	\$2,500 - \$5,000	\$5,000 - \$10,000+
Ice Maker	\$1,500 - \$2,000	\$2,000 - \$2,500	\$3,500 - \$5,500+
Refrigerator	\$1,200 - \$2,500	\$2,500 - \$4,500	\$4,500 - \$10,000+
Microwave	\$250 - \$450	\$4,50 - \$1,400	\$1,400 + \$2,500+
Dishwasher	\$500 - \$1,000	\$1,000 - \$2,000	\$2,000 + \$3,500+
Kitchen Sink	\$250 - \$750	\$750 - \$1,500	\$1,500 - \$5,000+
Kitchen Faucet	\$350 - \$750	\$750 - \$1,500	\$1,500 - \$3,500+
Bathtub	\$750 - \$1,750	\$1,750 - \$4,000	\$4,000 - \$8,000+
Shower Sytem	\$650 - \$1,500	\$1,500 - \$3,500	\$3,500 - \$6,000+
Toilet	\$200 - \$350	\$400 - \$800	\$8,00 - \$1,500+
Bathroom Sink	\$100 - \$300	\$300 - \$900	\$1,000 - \$2,000+
Bathroom Faucet	\$150 - \$250	\$300 - \$700	\$700 - \$1,500+



# MATERIAL ESTIMATES CONTD.



	GOOD	BETTER	BEST
Ceiling Treatments (ie.beams)	\$10 - \$20/sf	\$25 - \$50/sf	\$75 - \$150+/sf
Wainscoting or Wall Paneling	\$5 - \$10/sf	\$15 - \$25/sf	\$30 - \$50+/sf
Vinyl Flooring (per sf)	\$2 - \$5	\$6 - \$10	\$12 - \$20+
Engineered Hardwood (per sf)	\$4 - \$8	\$10 - \$15	\$20 - \$30+
Natural Stone Floor (ie Marble)	\$8 - \$15	\$20 - \$30	\$40 - \$60+
Quartz Countertops (per slab)	\$2,000 - \$4,000	\$6000 - \$10,000	\$12,000 - \$20,000+
Granite Countertops (per slab)	\$1,500 - \$3,000	\$4,000 - \$8,000	\$10,000 - \$15,000+
Custom Metalwork (ie. Railing)	\$2,000 - \$4,000	\$6,000 - \$10,000	\$15,000 - \$25,000+
Exterior Siding (ie. Stucco, etc.)	\$5 - \$10/sf	\$15 - \$25/sf	\$30 - \$50+/sf
Exterior Decking (Composite)	\$5 - \$8/sf	\$10 - \$20/sf	\$25 - \$40+/sf
Custom Built-In Shelving	\$2,500 - \$5,000	\$7,000 - \$12,000	\$15,000 - \$25,000+
Tile Shower Walls (per sf)	\$8 - \$15	\$20 - \$35	\$50 - \$75+
Luxury Vinyl Tile (LVT, per sf)	\$3 - \$5	\$6 - \$10	\$12 - \$20+
Custom Millwork (per sf)	\$50 - \$75	\$100 - \$200	\$300 - \$500+
Fireplace Surround (Stone/Tile)	\$1,500 - \$3,000	\$5,000 - \$10,000	\$12,000 - \$20,000+
Fencing (Wood/Composite, per lf)	\$20 - \$30	\$50 - \$75	\$100 - \$150+
Driveway Paving (Concrete, per sf)	\$8 - \$12	\$15 - \$25	\$30 - \$50+
Roofing Materials (Shingles, per sf)	\$4 - \$7	\$10 - \$15	\$20 - \$30=+

# LIVING ROOMS



	GOOD	BETTER	BEST
Sofa	\$1,500 - \$3,000	\$4,000 - \$7,000	\$8,000 - \$15,000+
Sectional	\$3,000 - \$5,000	\$7,000 - \$12,000	\$15,000 - \$25,000+
Lounge Chair (each)	\$500 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$6,000+
Coffee Table	\$500 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$7,000+
End Table (each)	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$4,000+
Media Console/TV Stand	\$500 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$7,000+
Bookcase/Display Unit	\$500 - \$1,200	\$2,000 - \$4,000	\$6,000 - \$10,000+
Lighting (Floor Lamp)	\$200 - \$500	\$1,000 - \$2,000	\$3,500 - \$5,000+
Chandelier/Pendant Lighting	\$500 - \$1,500	\$2,000 - \$4,000	\$6,000 - \$10,000+
Area Rug	\$800 - \$1,500	\$2,500 - \$5,000	\$7,000 - \$12,000+
Window Treatments	\$500 - \$1,200	\$2,000 - \$3,500	\$5,000 - \$8,000+
Accent Chairs (each)	\$500 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$6,000+
Accent Pillows (each)	\$50 - \$100	\$150 - \$300	\$400 - \$700+
Artwork (Prints or Originals)	\$200 - \$500	\$1,000 - \$3,000	\$5,000 - \$10,000+
Fireplace (Electric or Gas)	\$2,000 - \$4,000	\$6,000 - \$12,000	\$15,000 - \$25,000+
Accessories (ie. Vases, etc.)	\$100 - \$300	\$500 - \$1,500	\$2,000 - \$5,000+



# DINING ROOMS



	GOOD	BETTER	BEST
Dining Table (seats 6-8)	\$1,500 - \$3,000	\$4,000 - \$7,000	\$8,000 - \$15,000+
Dining Chairs (each)	\$150 - \$400	\$600 - \$1,200	\$1,500 - \$3,000+
Buffet/Sideboard	\$800 - \$1,500	\$2,500 - \$4,000	\$6,000 - \$10,000+
Chandelier/Pendant Lighting	\$500 - \$1,500	\$2,000 - \$4,000	\$6,000 - \$10,000+
Area Rug (Under Dining Table)	\$800 - \$1,500	\$2,000 - \$3,500	\$5,000 - \$8,000+
Wall Art (Prints or Originals)	\$200 - \$500	\$1,000 - \$3,000	\$5,000 - \$10,000+
Bar/ Bar Cart	\$300 - \$800	\$1,500 - \$3,000	\$4,000 - \$7,000+
Table Linens + Accessories	\$100 - \$300	\$500 - \$1,000	\$1,500 - \$3,000+
Decorative Centerpiece	\$100 - \$300	\$500 - \$1,000	\$1,500 - \$3,000+
Mirror/Large Statement Piece	\$500 - \$1,000	\$2,000 - \$4,000	\$5,000 - \$8,000+
Custom Dining Table (Handcrafted)	\$5,000 - \$8,000	\$10,000 - \$15,000	\$20,000 - \$30,000+

# KITCHEN



	GOOD	BETTER	BEST
Cabinetry (per linear foot)	\$150 - \$300	\$400 - \$800	\$1,000 - \$1,500+
Custom Cabinetry	\$8,000 - \$15,000	\$20,000 - \$40,000	\$50,000 - \$100,000+
Countertops (per slab)	\$2,000 - \$4,000	\$6,000 - \$10,000	\$12,000 - \$20,000+
Backsplash (per sf)	\$5 - \$10	\$15 - \$30	\$40 - \$60+
Kitchen Sink	\$300 - \$600	\$800 - \$1,500	\$2,000 - \$4,000+
Kitchen Faucet	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$3,500+
Refrigerator	\$1,500 - \$3,000	\$5,000 - \$8,000	\$10,000 - \$15,000+
Range or Cooktop	\$1,200 - \$2,500	\$4,000 - \$7,000	\$8,000 - \$15,000+
Oven	\$1,000 - \$2,000	\$3,000 - \$5,000	\$6,000 - \$10,000+
Dishwasher	\$800 - \$1,200	\$1,500 - \$3,000	\$4,000 - \$6,000+
Lighting (Pendant/Under Cab.)	\$300 - \$700	\$1,500 - \$3,000	\$5,000 - \$8,000+
Island (Standard Size)	\$2,000 - \$4,000	\$6,000 - \$12,000	\$15,000 - \$25,000+
Walk-In Pantry	\$1,500 - \$3,000	\$5,000 - \$10,000	\$12,000 - \$20,000+
Custom Hood Vent	\$1,500 - \$3,000	\$4,000 - \$7,000	\$8,000 - \$15,000+
Wine Fridge	\$500 - \$1,200	\$2,000 - \$4,000	\$5,000 - \$8,000+
Bar Stools (each)	\$150 - \$400	\$600 - \$1,000	\$1,500 - \$3,000+
Pot Filler Faucet	\$500 - \$1,000	\$1,500 - \$2,500	\$3,000 - \$5,000+



# BEDROOMS



	GOOD	BETTER	BEST
King Bed	\$1,500 - \$2,000	\$2,500 - \$4,500	\$5,000 - \$8,000+
Queen Bed	\$1,200 - \$1,500	\$2,000 - \$3,500	\$4,000 - \$6,500+
Full Bed	\$900 - \$1,200	\$1,500 - \$2,500	\$3,000 - \$4,500+
Twin Bed	\$600 - \$900	\$1,000 - \$1,800	\$2,000 - \$3,500+
Bunk Beds	\$1,800 - \$2,500	\$3,000 - \$5,000	\$5,500 - \$8,000+
Mattress	\$1,200 - \$2,000	\$2,500 - \$4,000	\$5,000 - \$7,500+
Nightstand (each)	\$500 - \$800	\$1,000 - \$2,000	\$2,500 - \$4,000+
Wall Mirror	\$400 - \$600	\$750 - \$1,200	\$1,500 - \$3,000+
Floor Mirror	\$600 - \$900	\$1,200 - \$2,000	\$2,500 - \$5,000+
Area Rug	\$1,200 - \$1,800	\$2,500 - \$3,500	\$4,500 - \$7,000+
Accessories + Art	\$1,000 - \$1,500	\$2,000 - \$3,000	\$3,500 - \$5,000+
Table Lamp (each)	\$200 - \$400	\$500 - \$800	\$1,000 - \$1,800+
Accent Pillows (each)	\$75 - \$125	\$150 - \$300	\$400 - \$700+

# GAMEROOM



	GOOD	BETTER	BEST
Gaming Sofa/Sectional	\$2,500 - \$3,500	\$4,500 - \$7,500	\$8,000 - \$12,000+
Recliners (each)	\$500 - \$800	\$1,200 - \$2,000	\$3,000 - \$5,000+
Entertainment Console	\$1,000 - \$1,800	\$2,500 - \$4,000	\$5,000 - \$7,500+
Large TV/Projector Setup	\$2,000 - \$3,500	\$5,000 - \$8,000	\$10,000 - \$20,000+
Gaming Desk	\$500 - \$900	\$1,200 - \$2,500	\$3,000 - \$5,000+
Gaming Chair (each)	\$300 - \$600	\$750 - \$1,200	\$1,500 - \$3,000+
Pool Table	\$2,500 - \$4,000	\$5,000 - \$8,000	\$10,000 - \$15,000+
Foosball/Table Tennis Table	\$500 - \$1,000	\$1,500 - \$3,000	\$3,500 - \$6,000+
Arcade Machine	\$1,500 - \$3,000	\$4,000 - \$7,000	\$8,000 - \$12,000+
Custom Bar	\$2,500 - \$4,500	\$5,000 - \$8,000	\$10,000 - \$15,000+
Sound System	\$1,500 - \$2,500	\$3,500 - \$6,000	\$8,000 - \$15,000+
Accent Lighting (LED/Neon)	\$300 - \$800	\$1,000 - \$2,000	\$3,000 - \$5,000+
Area Rug	\$800 - \$1,200	\$1,500 - \$3,000	\$3,500 - \$5,000+



# HOME OFFICE



	GOOD	BETTER	BEST
Desk	\$1,200	\$2,500	\$5,000+
Desk Chair	\$550	\$1,250	\$3,000+
Bookcase	\$1,500	\$3,500	\$5,000+
Custom Built-Ins	\$2,500	\$5,500	\$8,500+
Play Table	\$500	\$1,500	\$2,000+
Storage Bins	\$300	\$750	\$1,000+
Task Lamp	\$150	\$350	\$750+
Accessories + Art	\$1,000	\$1,500	\$2,000+
Lounge Seating	\$1,500	\$3,500	\$7,500+
Area Rug	\$1,000	\$2,500	\$3,500+
Table Lamp	\$150	\$350	\$500+
Accent Pillows (each)	\$75	\$150	\$300+

# LIBRARY



	GOOD	BETTER	BEST
Bookshelves (Freestanding)	\$500 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$7,000+
Custom Built-In Shelving	\$2,500 - \$5,000	\$7,000 - \$12,000	\$15,000 - \$25,000+
Library Ladder (Rolling)	\$500 - \$1,200	\$2,000 - \$3,500	\$5,000 - \$8,000+
Reading Chair (each)	\$500 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$6,000+
Sofa or Daybed	\$1,500 - \$2,500	\$4,000 - \$7,000	\$8,000 - \$12,000+
Writing Desk	\$800 - \$1,500	\$2,500 - \$4,000	\$5,000 - \$8,000+
Tak Lighting	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$3,500+
Chandelier/Pendant Lighting	\$500 - \$1,000	\$2,000 - \$4,000	\$5,000 - \$8,000+
Area Rug	\$800 - \$1,500	\$2,000 - \$3,500	\$5,000 - \$8,000+
Hidden Storage	\$1,500 - \$3,000	\$4,000 - \$8,000	\$10,000 - \$15,000+
Window Treatments	\$500 - \$1,000	\$2,000 - \$3,500	\$5,000 - \$8,000+
Accessories	\$100 - \$300	\$500 - \$1,000	\$1,500 - \$3,000+
Artwork	\$300 - \$700	\$1,000 - \$3,000	\$5,000 - \$10,000+
Fireplace (Gas/Electric)	\$2,000 - \$4,000	\$5,000 - \$10,000	\$12,000 - \$20,000+
Sound System	\$300 - \$800	\$1,500 - \$3,000	\$4,000 - \$6,000+
Ceiling Treatment	\$1,500 - \$3,000	\$5,000 - \$10,000	\$15,000 - \$25,000+



# PLAYROOM



	GOOD	BETTER	BEST
Play Table	\$300 - \$500	\$700 - \$1,500	\$2,000 - \$4,000+
Play Chairs (each)	\$50 - \$100	\$150 - \$300	\$400 - \$800+
Toy Storage Units	\$200 - \$400	\$600 - \$1,200	\$1,500 - \$3,000+
Built-in Storage/Cabinets	\$1,500 - \$3,000	\$5,000 - \$8,000	\$10,000 - \$15,000+
Activity Center	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$3,500+
Art Station	\$150 - \$300	\$500 - \$1,000	\$1,500 - \$2,500+
Seating (ie. Bean bags, etc.)	\$300 - \$800	\$1,200 - \$2,500	\$3,500 - \$6,000+
Area Rug	\$300 - \$600	\$800 - \$1,500	\$2,000 - \$4,000+
Floor Cushions (each)	\$75 - \$150	\$200 - \$400	\$500 - \$1,000+
Storage Bins (set)	\$50 - \$150	\$200 - \$500	\$750 - \$1,200+
Climbing Wall/Play Gym	\$1,000 - \$2,000	\$3,500 - \$6,000	\$7,500 - \$15,000+
Interactive Play (ie. chalk wall)	\$300 - \$500	\$800 - \$1,500	\$2,000 - \$4,000+
Lighting	\$200 - \$500	\$1,000 - \$2,000	\$3,500 - \$5,000+
Accessories + Wall Art	\$200 - \$500	\$750 - \$1,500	\$2,000 - \$3,500+
Themed Decor (ie. murals, etc.)	\$300 - \$800	\$1,200 - \$3,000	\$4,000 - \$7,500+

# NURSERY



	GOOD	BETTER	BEST
Crib	\$300 - \$600	\$800 - \$1,500	\$2,000 - \$4,000+
Crib Mattress	\$100 - \$300	\$400 - \$800	\$1,000 - \$2,000+
Changing Table/Dresser	\$300 - \$700	\$1,000 - \$2,000	\$2,500 - \$5,000+
Glider/Rocking Chair	\$300 - \$800	\$1,200 - \$2,500	\$3,000 - \$6,000+
Nightstand	\$150 - \$300	\$400 - \$800	\$1,000 - \$2,000+
Bookshelf/Storage Unity	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$3,500+
Area Rug	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$4,000+
Window Treatments	\$150 - \$300	\$500 - \$1,000	\$1,500 - \$3,000+
Table Lamp/Night Light	\$50 - \$150	\$300 - \$800	\$1,000 - \$2,500+
Wall Decor + Art	\$100 - \$300	\$500 - \$1,200	\$1,500 - \$3,000+
Themed Accessories	\$50 - \$150	\$300 - \$700	\$1,000 - \$2,000+
Storage Baskets/Bins	\$30 - \$100	\$150 - \$300	\$400 - \$750+
Play Mat/Floor Gym	\$100 - \$300	\$400 - \$800	\$1,000 - \$1,500+
Accent Pillows & Throws	\$50 - \$150	\$200 - \$400	\$500 - \$1,000+
Custom Mural/Wallpaper	\$500 - \$1,500	\$2,000 - \$4,000	\$5,000 - \$8,000+
Closet Organizer System	\$300 - \$800	\$1,200 - \$2,500	\$3,500 - \$6,000+



# HOME THEATRE



	GOOD	BETTER	BEST
Projector	\$1,000 - \$2,500	\$3,500 - \$6,000	\$8,000 - \$15,000+
Projector Screen	\$500 - \$1,200	\$2,000 - \$4,000	\$5,000 - \$8,000+
Large 4K/8K TV (85"+)	\$2,000 - \$4,000	\$5,000 - \$8,000	\$10,000 - \$20,000+
Surround Sound System	\$2,000 - \$4,000	\$6,000 - \$12,000	\$15,000 - \$30,000+
Soundproofing (Per Room)	\$1,500 - \$3,000	\$5,000 - \$10,000	\$15,000 - \$25,000+
Theatre Seating (Per Seat)	\$500 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$6,000+
Lighting	\$300 - \$700	\$1,500 - \$3,000	\$4,000 - \$7,000+
AV Receiver	\$800 - \$1,500	\$2,000 - \$4,000	\$5,000 - \$7,000+
Media Storage/Consoles	\$500 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$6,000+
Custom Built-Ins	\$2,500 - \$5,000	\$6,000 - \$10,000	\$12,000 - \$20,000+
Acoustic Panels	\$500 - \$1,000	\$2,000 - \$4,000	\$5,000 - \$8,000+
Streaming Device	\$100 - \$300	\$500 - \$800	\$1,000 - \$2,000+
Popcorn Machine/Snack Bar	\$300 - \$700	\$1,000 - \$2,000	\$3,000 - \$5,000+
Custom Theatre Decor	\$500 - \$1,500	\$3,000 - \$5,000	\$8,000 - \$15,000+
Starry Ceiling Panels	\$1,500 - \$3,000	\$5,000 - \$8,000	\$10,000 - \$20,000+
Automation (Smart Controls)	\$1,000 - \$3,000	\$5,000 - \$8,000	\$10,000 - \$15,000+



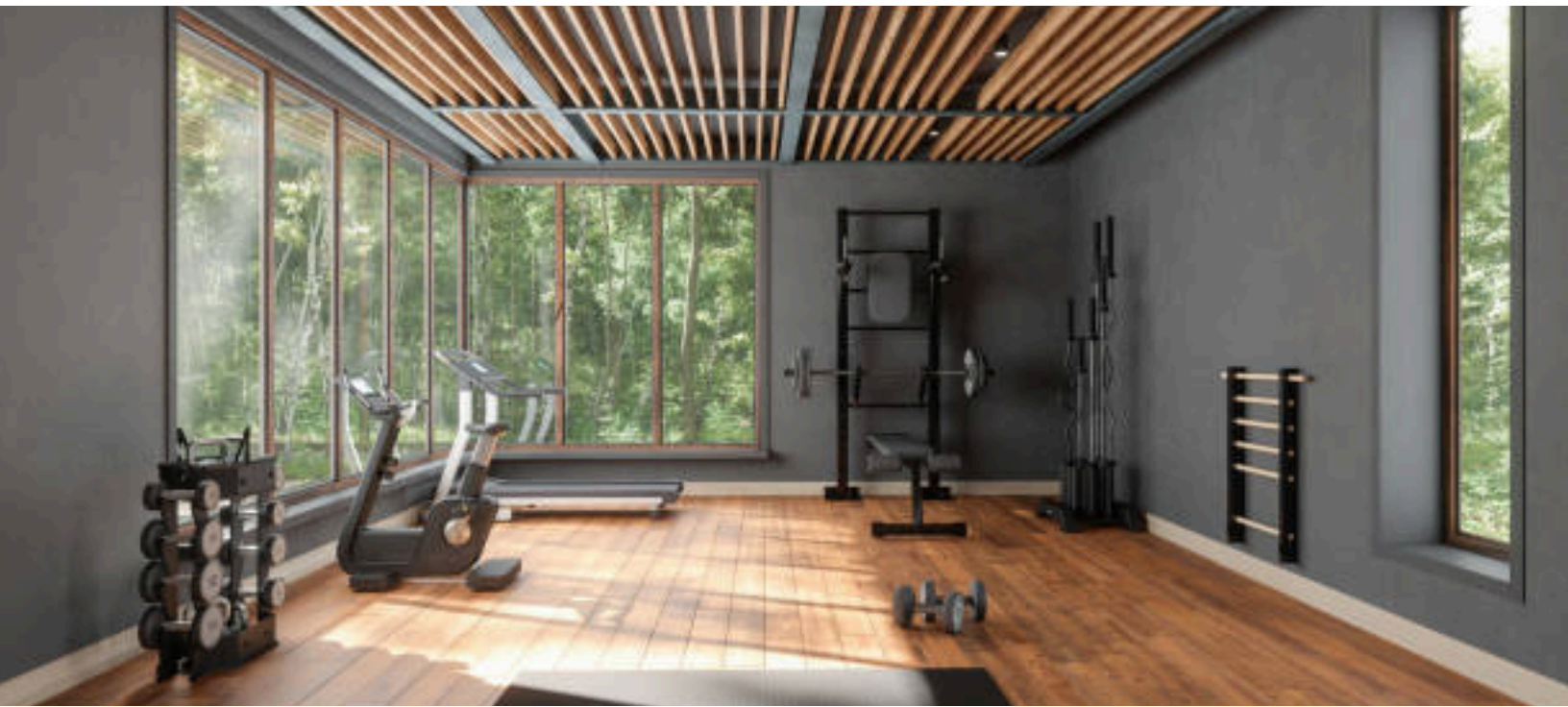
# HOME BAR



	GOOD	BETTER	BEST
Bar Counter (Custom or Prefab)	\$1,500 - \$3,000	\$4,000 - \$7,500	\$10,000 - \$20,000+
Bar Stools (each)	\$150 - \$300	\$400 - \$800	\$1,200 - \$2,500+
Bar Cabinet/Storage Unit	\$500 - \$1,500	\$2,000 - \$4,000	\$5,000 - \$7,500+
Wine Refrigerator	\$500 - \$1,000	\$2,000 - \$3,500	\$5,000 - \$10,000+
Mini Fridge	\$300 - \$600	\$800 - \$1,500	\$2,000 - \$3,500+
Kegerator	\$600 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$7,000+
Built-in Ice Maker	\$1,000 - \$2,500	\$3,500 - \$5,000	\$7,000 - \$10,000+
Back Bar Shelves (Glass, etc.)	\$1,000 - \$2,000	\$3,000 - \$5,000	\$7,500 - \$12,000+
Sink & Plumbing	\$800 - \$1,500	\$2,000 - \$4,000	\$5,000 - \$7,500+
Countertops	\$1,500 - \$3,000	\$4,000 - \$7,000	\$8,000 - \$12,000+
Lighting	\$300 - \$600	\$1,000 - \$2,000	\$3,500 - \$5,000+
Wall Art + Decor	\$200 - \$500	\$1,000 - \$2,000	\$3,500 - \$5,000+
Accent Tile/Backsplash	\$500 - \$1,500	\$2,000 - \$4,000	\$5,000 - \$7,000+
Glassware (Full Set)	\$150 - \$300	\$500 - \$1,000	\$1,500 - \$2,500+
Mixology Tools/Accessories	\$100 - \$300	\$400 - \$800	\$1,000 - \$2,000+

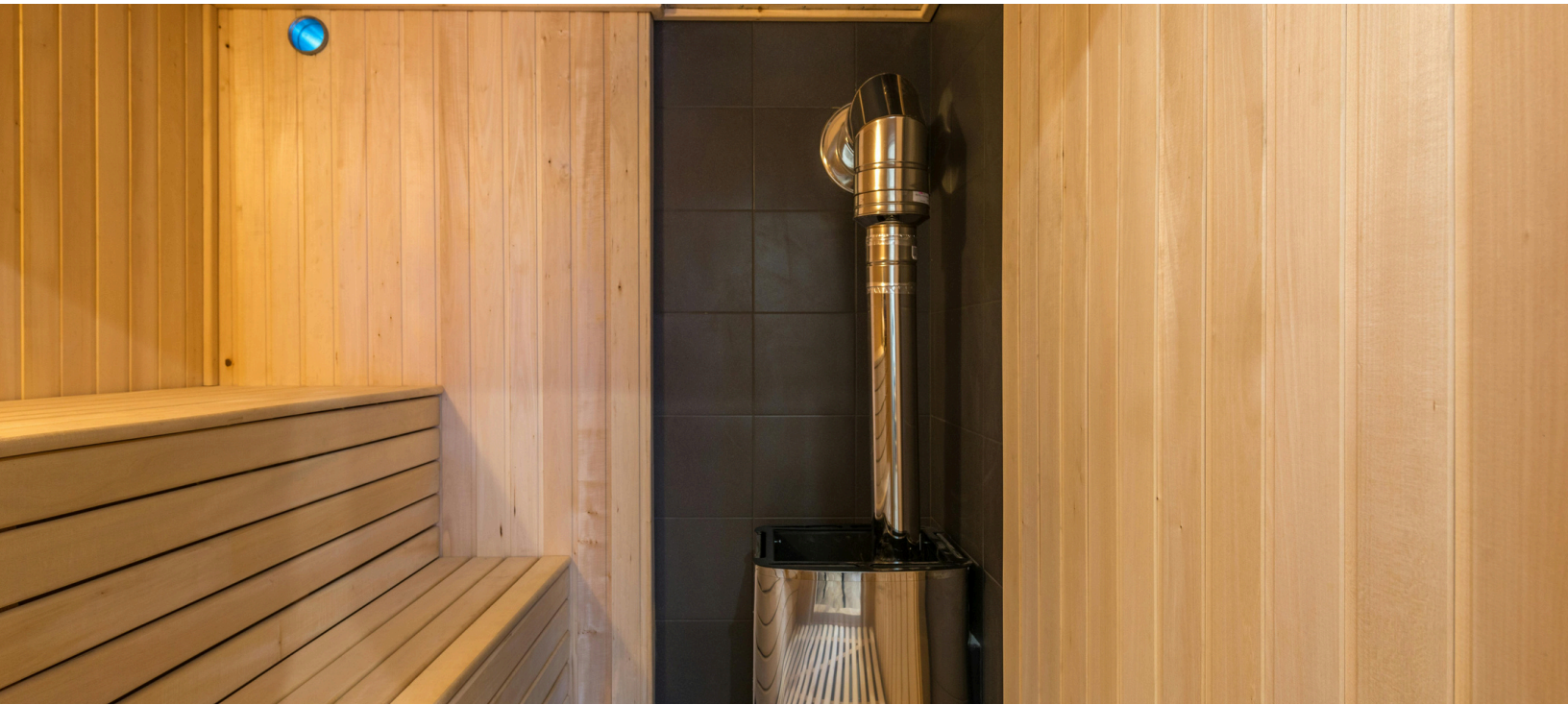


# GYM/EXERCISE ROOM



	GOOD	BETTER	BEST
Treadmill	\$800 - \$1,500	\$2,000 - \$3,500	\$4,000 - \$7,000+
Stationary Bike	\$500 - \$1,000	\$1,500 - \$2,500	\$3,000 - \$5,000+
Rowing Machine	\$600 - \$1,200	\$1,500 - \$3,000	\$3,500 - \$6,000+
Elliptical Machine	\$800 - \$1,500	\$2,000 - \$3,500	\$4,000 - \$7,000+
Weight Bench	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$4,000+
Dumbbells (Set)	\$300 - \$600	\$1,000 - \$2,500	\$3,500 - \$5,000+
Kettlebells (Set)	\$150 - \$300	\$500 - \$1,200	\$1,500 - \$2,500+
Power Rack/Smith Machine	\$1,000 - \$2,000	\$3,000 - \$5,000	\$6,000 - \$10,000+
Yoga Area (ie. mats, blocks)	\$100 - \$300	\$500 - \$1,000	\$1,500 - \$2,500+
Resistance Bands (Set)	\$50 - \$150	\$200 - \$400	\$500 - \$1,000+
Mirrors (Wall installation)	\$300 - \$800	\$1,500 - \$3,000	\$4,000 - \$6,000+
Rubber Flooring (per sf)	\$3 - \$6	\$8 - \$12	\$15 - \$25+
Sound System	\$300 - \$800	\$1,500 - \$3,000	\$4,000 - \$7,000+
Smart Fitness Equipment	\$2,000 - \$3,500	\$5,000 - \$7,500	\$10,000 - \$15,000+
Storage for Equipment	\$200 - \$500	\$1,000 - \$2,000	\$3,000 - \$5,000+
Cooling/Fans	\$100 - \$300	\$500 - \$1,000	\$1,500 - \$2,500+
Decor/Wall Art	\$100 - \$300	\$500 - \$1,000	\$1,500 - \$3,000+

# SAUNA



	GOOD	BETTER	BEST
Pre-Built Sauna (2-4 persons)	\$2,000 - \$4,000	\$6,000 - \$10,000	\$12,000 - \$20,000+
Custom Built Sauna (per sf)	\$100 - \$150	\$200 - \$300	\$350 - \$500+
Infrared Sauna (Single person)	\$1,500 - \$3,000	\$4,000 - \$6,000	\$8,000 - \$12,000+
Sauna Heater (Electric)	\$500 - \$1,000	\$1,500 - \$2,500	\$3,000 - \$5,000+
Sauna Heater (Wood-Burning)	\$800 - \$1,500	\$2,000 - \$4,000	\$5,000 - \$8,000+
Benches	\$300 - \$500	\$800 - \$1,200	\$1,500 - \$3,000+
Lighting (Sauna Safe LED)	\$200 - \$400	\$600 - \$1,000	\$1,500 - \$2,500+
Sauna Accessories	\$100 - \$200	\$300 - \$600	\$800 - \$1,500+
Glass Door	\$500 - \$1,000	\$1,500 - \$2,500	\$3,000 - \$5,000+
Ventilation System	\$300 - \$700	\$1,000 - \$2,500	\$3,000 - \$5,000+
Outdoor Sauna Pod	\$3,000 - \$6,000	\$8,000 - \$15,000	\$20,000 - \$30,000+
Salt Wall Installation	\$1,000 - \$2,500	\$4,000 - \$7,500	\$10,000 - \$15,000+
Essential Oil Diffuser	\$50 - \$150	\$200 - \$400	\$500 - \$1,000+
Sauna Sound System	\$300 - \$800	\$1,200 - \$2,500	\$3,500 - \$6,000+



# LAUNDRY ROOM



	GOOD	BETTER	BEST
Washer & Dryer Set	\$1,200 - \$2,000	\$3,000 - \$5,000	\$6,000 - \$10,000+
Utility Sink	\$300 - \$600	\$800 - \$1,500	\$2,000 - \$3,500+
Custom Cabinets/Storage	\$1,500 - \$3,000	\$4,000 - \$7,000	\$10,000 - \$15,000+
Open Shelving	\$500 - \$1,000	\$1,500 - \$2,500	\$3,500 - \$5,000+
Countertops (Folding Station)	\$1,000 - \$2,000	\$3,000 - \$5,000	\$6,000 - \$8,000+
Tile Flooring (per sf.)	\$3 - \$6	\$8 - \$12	\$15 - \$25+
Wall Tile/Backsplash (per sf)	\$4 - \$8	\$10 - \$20	\$25 - \$40+
Lighting	\$200 - \$500	\$1,000 - \$2,000	\$3,000 - \$5,000+
Drying Rack	\$50 - \$150	\$200 - \$500	\$800 - \$1,200+
Hampers & Organization	\$50 - \$150	\$300 - \$600	\$1,000 - \$2,000+
Appliance Pedestals (each)	\$200 - \$400	\$500 - \$800	\$1,000 - \$1,500+
Wallpaper/Paint	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$3,500+
Ironing Station	\$300 - \$800	\$1,200 - \$2,500	\$3,000 - \$5,000+
Decor & Accessories	\$100 - \$300	\$500 - \$1,000	\$1,500 - \$3,000+
Ventilation System	\$300 - \$800	\$1,500 - \$3,000	\$4,000 - \$6,000+

# MUDROOM/DOG WASH



	GOOD	BETTER	BEST
Built-In Storage Lockers	\$1,500 - \$3,000	\$4,000 - \$7,000	\$10,000 - \$15,000+
Bench with Storage	\$300 - \$800	\$1,500 - \$3,000	\$4,000 - \$6,000+
Hooks/Racks (Set)	\$50 - \$150	\$200 - \$400	\$500 - \$1,000+
Tile Flooring (per sf)	\$3 - \$6	\$8 - \$12	\$15 - \$25+
Waterproof Wall Treatment	\$5 - \$10/sf	\$15 - \$25/sf	\$30 - \$50+/sf
Dog Wash Station	\$1,500 - \$3,000	\$4,000 - \$7,000	\$8,000 - \$12,000+
Utility Sink w/Sprayer	\$400 - \$800	\$1,200 - \$2,500	\$3,500 - \$5,000+
Custom Cabinetry/Storage	\$1,000 - \$2,500	\$3,500 - \$6,000	\$8,000 - \$12,000+
Non-Slip Mats	\$50 - \$100	\$150 - \$300	\$400 - \$600+
Lighting	\$200 - \$500	\$800 - \$1,500	\$2,500 - \$5,000+
Decor + Accessories	\$100 - \$300	\$500 - \$1,000	\$1,500 - \$2,500+
Pet Storage (Bins, food)	\$50 - \$150	\$200 - \$500	\$800 - \$1,200+
Heating (Radiant floor, etc)	\$500 - \$1,200	\$2,000 - \$4,000	\$6,000 - \$10,000+
Dog Wash Flooring Drainage	\$500 - \$1,000	\$2,000 - \$4,000	\$5,000 - \$8,000+
Mudroom Door w/Pet Door	\$500 - \$1,000	\$2,000 - \$3,500	\$4,000 - \$6,000+



# POOL



	GOOD	BETTER	BEST
Inground Pool Installation	\$30,000 - \$50,000	\$60,000 - \$100,000	\$150,000 - \$250,000+
Above-Ground Pool	\$5,000 - \$10,000	\$15,000 - \$25,000	\$30,000 - \$50,000+
Pool Decking (per sf)	\$5 - \$10	\$12 - \$20	\$25 - \$40+
Custom Water Features	\$3,000 - \$5,000	\$8,000 - \$15,000	\$20,000 - \$35,000+
Lighting (Underwater/Outdoor)	\$1,000 - \$2,500	\$3,500 - \$7,000	\$8,000 - \$12,000+
Pool Heating System	\$2,000 - \$4,000	\$6,000 - \$10,000	\$12,000 - \$20,000+
Outdoor Furniture (Set)	\$2,000 - \$4,000	\$6,000 - \$10,000	\$15,000 - \$25,000+
Custom Pool Fence/Gate	\$1,500 - \$3,000	\$4,000 - \$7,000	\$10,000 - \$15,000+



# OUTDOOR LIVING



	GOOD	BETTER	BEST
Patio Furniture (Set)	\$1,500 - \$3,000	\$4,000 - \$8,000	\$10,000 - \$20,000+
Outdoor Dining Table (Seat 6-8)	\$800 - \$1,500	\$2,000 - \$4,000	\$6,000 - \$10,000+
Dining Chairs (each)	\$100 - \$300	\$400 - \$800	\$1,200 - \$2,500+
Pergola/Gazebo	\$3,000 - \$6,000	\$8,000 - \$15,000	\$20,000 - \$30,000+
Fire Pit	\$500 - \$1,500	\$2,000 - \$4,000	\$6,000 - \$10,000+
Outdoor Fireplace	\$5,000 - \$10,000	\$15,000 - \$25,000	\$30,000 - \$50,000+
Outdoor Lighting	\$200 - \$500	\$1,000 - \$3,000	\$5,000 - \$10,000+
Outdoor Kitchen	\$5,000 - \$10,000	\$15,000 - \$30,000	\$40,000 - \$60,000+
Grill (Standalone)	\$500 - \$1,500	\$2,000 - \$4,000	\$5,000 - \$8,000+
Outdoor TV/Screen	\$2,000 - \$4,000	\$6,000 - \$12,000	\$15,000 - \$25,000+
Decking (per sf)	\$5 - \$10	\$12 - \$20	\$25 - \$40+
Outdoor Rugs	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$3,500+
Water Feature	\$1,500 - \$3,000	\$5,000 - \$10,000	\$15,000 - \$25,000+
Custom Planters (each)	\$100 - \$300	\$500 - \$1,000	\$1,500 - \$3,000+
Privacy Screens	\$500 - \$1,000	\$2,000 - \$4,000	\$6,000 - \$10,000+
Outdoor Shower	\$1,500 - \$3,000	\$5,000 - \$10,000	\$12,000 - \$20,000+
Heaters	\$500 - \$1,000	\$1,500 - \$3,000	\$4,000 - \$6,000+
Pool Lounge Chairs (each)	\$200 - \$500	\$800 - \$1,500	\$2,000 - \$3,500+
Outdoor Curtains (per panel)	\$300 - \$800	\$1,000 - \$2,000	\$2,500 - \$4,000+



# OUTDOOR KITCHEN



	GOOD	BETTER	BEST
Built-In Grill	\$1,500 - \$3,000	\$5,000 - \$7,500	\$10,000 - \$15,000+
Outdoor Refrigerator	\$500 - \$1,200	\$2,000 - \$3,500	\$5,000 - \$7,500+
Pizza Oven	\$1,000 - \$2,000	\$3,500 - \$6,000	\$8,000 - \$12,000+
Countertops	\$2,000 - \$4,000	\$5,000 - \$8,000	\$10,000 - \$15,000+
Outdoor Sink/Plumbing	\$1,000 - \$2,500	\$3,500 - \$6,000	\$8,000 - \$12,000+
Waterproof Cabinetry	\$1,500 - \$3,000	\$4,000 - \$6,000	\$8,000 - \$12,000+
Bar Seating (per seat)	\$200 - \$400	\$600 - \$1,000	\$1,500 - \$3,000+
Lighting	\$300 - \$700	\$1,500 - \$3,000	\$4,000 - \$7,000+
Pergola or Covering	\$3,000 - \$5,000	\$7,000 - \$12,000	\$15,000 - \$25,000+
Outdoor Ice Maker	\$1,000 - \$2,500	\$3,500 - \$5,000	\$7,500 - \$10,000+
Outdoor Bar	\$2,500 - \$5,000	\$8,000 - \$12,000	\$15,000 - \$25,000+

# MISCELLANEOUS



WINDOW TREATMENTS	GOOD	BETTER	BEST
Custom Curtains (per panel)	\$500 - \$800	\$1,000 - \$2,000	\$2,500 - \$5,000+
Ready-Made Curtains (per panel)	\$100 - \$300	\$400 - \$700	\$800 - \$1,500+
Wood Blinds (per window)	\$150 - \$300	\$400 - \$800	\$1,000 - \$2,000+
Roman Shades (per shade)	\$350 - \$600	\$800 - \$1,500	\$2,000 - \$3,500+
Woven Wood Shades	\$250 - \$500	\$800 - \$1,200	\$1,500 - \$2,500+
Drapery Hardware (per window)	\$100 - \$300	\$400 - \$800	\$1,000 - \$2,000+

FINISHING TOUCHES	GOOD	BETTER	BEST
Floor Runner	\$150 - \$300	\$500 - \$1,000	\$1,500 - \$3,000+
Chandelier/Pendant	\$300 - \$800	\$1,500 - \$3,000	\$4,000 - \$8,000+
Welcome Mat	\$30 - \$75	\$100 - \$200	\$300 - \$500+
Accent Pillow	\$50 - \$100	\$150 - \$300	\$400 - \$700+
Artwork (print)	\$100 - \$300	\$500 - \$1,200	\$1,500 - \$3,000+
Artwork (original)	\$1,000 - \$2,000	\$3,000 - \$7,000	\$10,000 - \$20,000+

LABOR & RECEIVING	GOOD	BETTER	BEST
Assembly/Handyman/Carpentry Install	\$75 - \$100/hr	\$125 - \$200/hr	\$250 - \$400+/hr
Wallpaper/Painter/General Labor	\$1,000 - \$2,000	\$3,000 - \$5,000	\$6,000 - \$10,000+
Receiving and Storage (per item/mo)	\$50 - \$100	\$150 - \$300	\$400 - \$600+
Prep/Loading/Delivery/Install	\$100 - \$150/hr	\$200 - \$350/hr	\$400 - \$600+/hr
Fuel & Maintenance Surcharge	\$0.50 - \$0.75/mi	\$1.00 - \$1.50/mi	\$2.00+/mi
Electrician (Lighting Install)	\$100 - \$200/hr	\$250 - \$400/hr	\$500 - \$750+/hr
Custom Drapery Install (per window)	\$100 - \$300	\$400 - \$800	\$1,000 - \$1,500+



# Next Steps

You're making a bold, inspired move by prioritizing quality design for your home – and I couldn't be more excited for you! With this newfound clarity, grab the fill-in-the-blank worksheet at the end of this eBook and start laying the foundation for your project.

When you're ready, I'm here to help you shed the uninspired vibes in your space – without the overwhelm. I understand your world. You're a driven professional, deeply invested in family and far more dynamic than the roles you play at work or at home. You deserve a space that feels authentically yours – ideal for entertaining friends and colleagues, yet perfectly soothing for those moments of rest, just like your favorite boutique hotel.

If you're tired of staring at blank walls but not quite ready to commit to a full-service design project, our online design services are the perfect bridge. Think of it as a personalized roadmap for the DIY spirit in you – detailed plans crafted by an expert, giving you the satisfaction of saying, "Yes, I made this happen."

But let's be honest – your home doesn't currently reflect the life you've built, the places you've seen, or the style you love. That's about to change. Whether it's through a discovery call, a Vision Session consultation, or jumping straight into your next project, we can make your dream space a reality. All you need to do is start the conversation at <https://www.designwithveronica.com/services>.

Here's to creating a home that feels unmistakably, unapologetically you!



# DESIGN INVESTMENT WORKSHEET

Start by listing out every item needed to bring your room to life, using the room-by-room examples in this book as a guide. Assign an estimated investment for each piece based on recent prices or what aligns with your budget. Be sure to account for additional costs like taxes, shipping, permits, and any professional fees for services you may need. This approach provides a clear and realistic picture of your total design investment, empowering you to plan with confidence and purpose.

ROOM: \_\_\_\_\_

ITEM	ESTIMATED INVESTMENT	

ESTIMATED TOTAL: \_\_\_\_\_